

# 0.3 DICHOTOMY

## PRINT DESIGN - Menswear collection

The men's collection created represents a challenge to the values of rigid and stifling masculinity, opening up to the more "feminine" side present in every man. The inspiration is drawn from 1920s Berlin, a historical period marked by a dichotomy that the city was experiencing at the time.

On one side, there was the rising importance of the queer scene, where transgression and self-expression were considered the norm.

On the other, the difficulties and consequences of World War I were increasingly felt, leading to a rigidity and seriousness in stark contrast to the vibrancy of the queer scene.

This collection tells the story of this dualism by merging two seemingly distant realities.

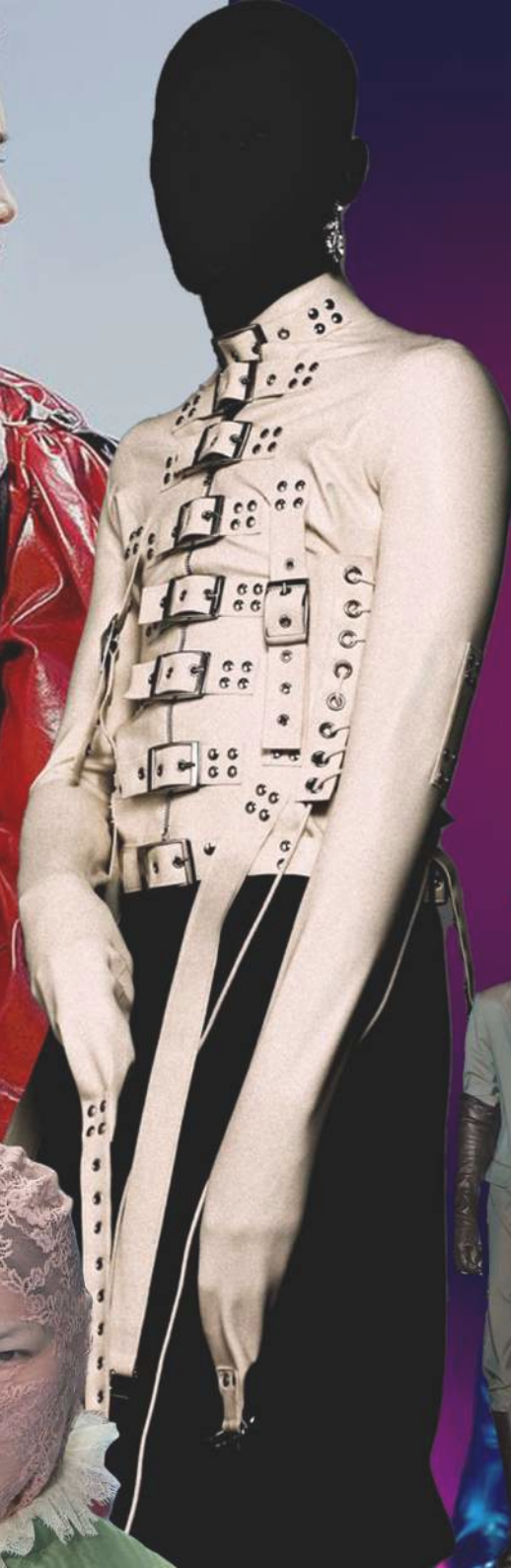
To emphasize this contrast, the prints in the collection visually echo this tension. They are designed to express both the structured and formal aspects of the time, while also introducing elements of liberation and fluidity.

The attached prints reflect a blend of sharp, bold lines and soft, flowing forms, illustrating a journey from rigidity to freedom.

References to Berlin's cabarets are a key element of the collection, as they further accentuate the concept of sexual freedom that was prevalent in those environments. The prints play with details like feathers, studs, chains, and fringe to add a touch of exuberance and sensuality, encapsulating the spirit of both rebellion and elegance.







# 0.3 PRINT COLOR PALETTE



19-3518 TCX



16-0634 TCX



19-0618 TCX



19-5917 TCX



19-4030 TCX



19-3933 TCX



00-0000 TCX



18-1763 TCX



19-2330 TCX

# 0.3 OVERVIEW



## 0.3 PRINT 01



MODULO 1 "BERLIN CABARET"  
Digital Print

ALL OVER



COLOR VARIANT 1



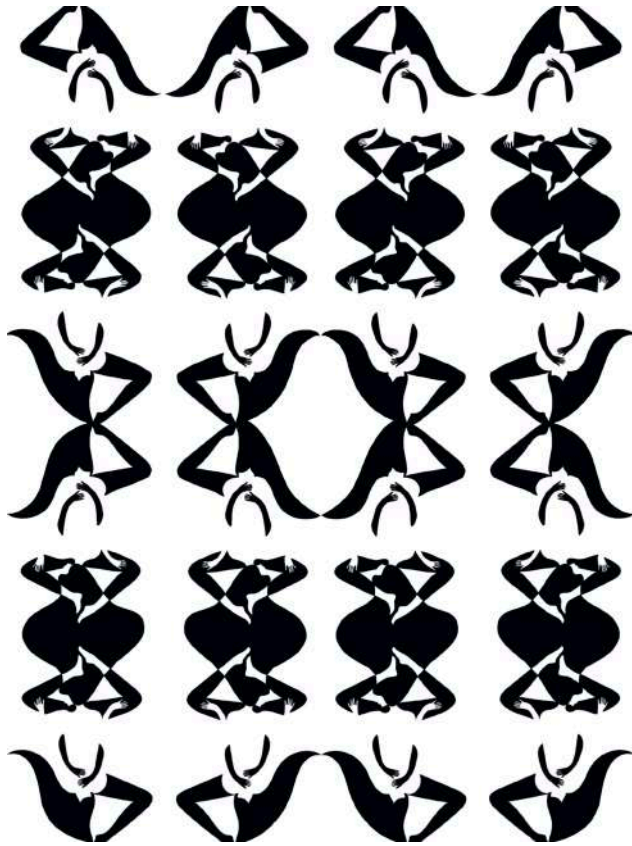
COLOR VARIANT 2



COLOR VARIANT 3

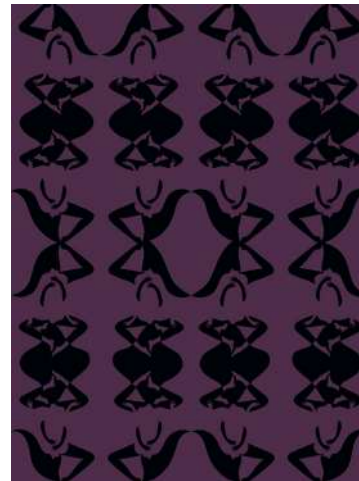


## 0.3 PRINT 02

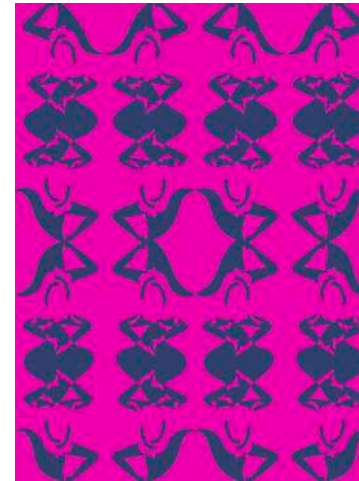


MODULO 2 "DANGEROUS INTIMACY"  
Digital Print

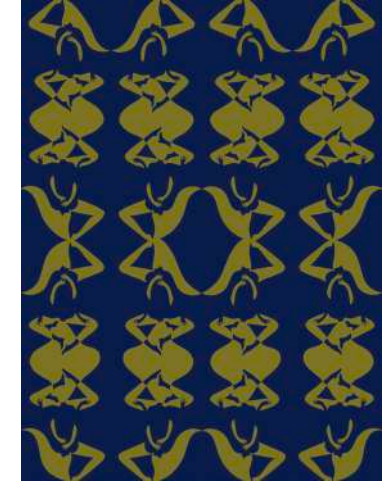
ALL OVER



COLOR VARIANT 1



COLOR VARIANT 2



COLOR VARIANT 3



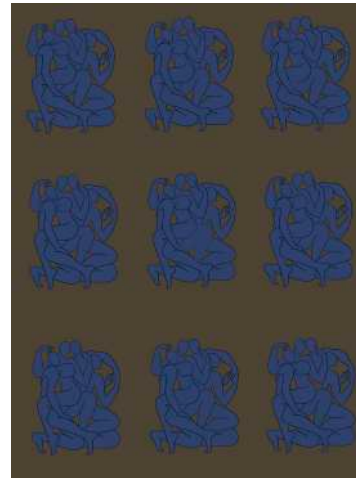


## 0.3 PRINT 03



MODULO 3 "COMMUNITY"  
Digital Print

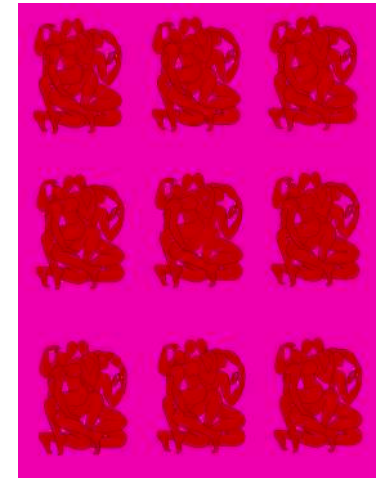
ALL OVER



COLOR VARIANT 1



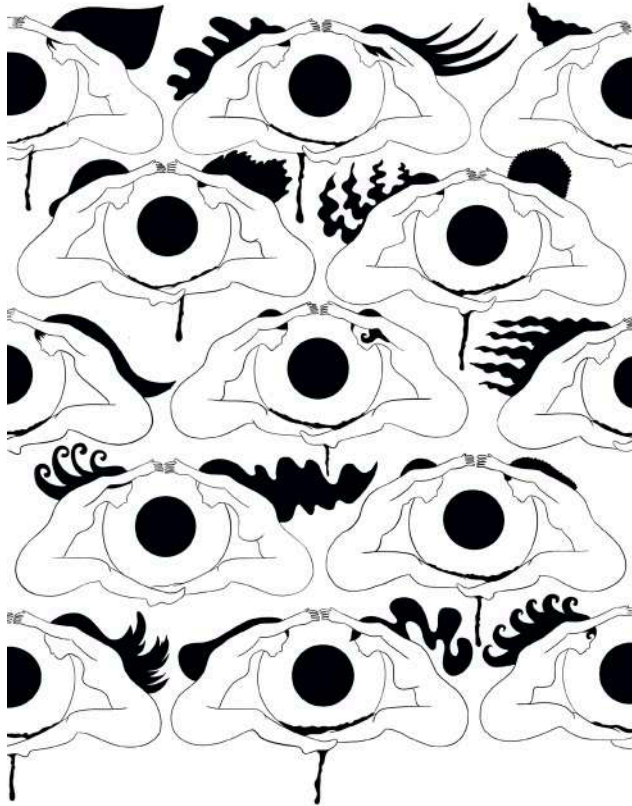
COLOR VARIANT 2



COLOR VARIANT 3



## 0.3 PRINT 04



MODULO 4 "BIG BROTHER"  
Digital Print

PIAZZATA



COLOR VARIANT 1



COLOR VARIANT 2



COLOR VARIANT 3

